



## SOCIAL MEDIA KIT FUNDRAISING POSTS

Direct your social media followers to your #WalkForFreedom fundraising page. We've made it easy with images and content you can post or use for inspiration. Go ahead and pick your favorite, or write your own.

### INSTAGRAM + FACEBOOK

Choose your favorite option:

- 1 Help me fundraise for @A21's 3rd annual #WalkForFreedom, where on October 15, we will be marching for justice in countries across the world!  
[Insert your fundraising link here. If you don't have one, you can insert the fundraising main page: [A21.org/Fundraise](https://A21.org/Fundraise)]
- 2 I'm fundraising on behalf of @A21's #WalkForFreedom on October 15 and I need YOUR help! The #WalkForFreedom is a global walk that takes place in cities around the world to raise awareness about #HumanTrafficking. Help me reach my goal!  
[Insert your fundraising link here. If you don't have one, you can insert the fundraising main page: [A21.org/Fundraise](https://A21.org/Fundraise)]
- 3 On October 15, I will be speaking out against injustice with @A21's 3rd annual #WalkForFreedom. Help me fundraise for this global walk to STOP #HumanTrafficking in its tracks.  
[Insert your fundraising link here. If you don't have one, you can insert the fundraising main page: [A21.org/Fundraise](https://A21.org/Fundraise)]

### TWITTER

Choose your favorite option:

- 1 Want to be apart of something global? Help me fundraise for @A21's #WalkForFreedom march: [A21.org/Fundraise](https://A21.org/Fundraise)
- 2 I'm fundraising on behalf of @A21's #WalkForFreedom on October 15 and I need YOUR help! [A21.org/Fundraise](https://A21.org/Fundraise)
- 3 Help me raise funds for @A21's #WalkForFreedom on October 15 to fight #HumanTrafficking! [A21.org/Fundraise](https://A21.org/Fundraise)

### CREATE YOUR OWN

Don't forget to use the #WalkForFreedom hashtag.

