



FREEDOM REPORT

A YEAR IN REVIEW OF 2014



FOUNDER'S L E T T E R

As we take a moment to reflect on this last year, and review some of the advances we have made in the fight against human trafficking, I am almost at a loss for words.

What we have been able to accomplish through The A21 Campaign to date is what most said would be impossible, but a phrase I once told our team when we were first starting and facing one challenge after another was, "Difficult Yes, Impossible...NO! Today I am more convinced of this than ever!

- 10 offices in nine countries around the world
- National hotline '1109' operating throughout Greece
- Convicted 39 Traffickers to date
- Seen a 175% increase in tips coming through our hotline in Greece in 2014
- Assisted 131 victims of human trafficking in just this last year
- Seen 91% of assisted survivors progress into our transition program in 2014

And this is only a tiny snapshot! I look forward to what 2015 holds, the lives that will be changed and the captives who will be set free. But right now I want to celebrate the freedom that so many young women have experienced because of generous supporters like you.

This Freedom Report is more than just the latest facts about those we've seen rescued, traffickers we've prosecuted, and awareness we've raised in nations all around the world. It's the story of how your support has allowed us to go into some of the darkest places imaginable in Thailand, detention centers in Greece or to those most at risk of being trafficked in places like Ukraine and Bulgaria.

Nick and I are so thankful for friends like you. I mean it when I say that it is an honor to be able to work together to fight human trafficking with you! And we cannot thank you enough for helping to make it possible through your faithful generosity and support.

So on behalf of Nick and myself, the A21 team, and all of the precious survivors whose lives have been touched because someone like you who cared . . . THANK YOU.

I hope you enjoy this Freedom Report, and that you'll continue to give and support these initiatives, because as you can see, we are making such a difference together!

Nick - Chris Caric

OFFICE LOCATIONS





FEATURE HIGHLIGHTS

10 OFFICES IN NINE COUNTRIES

around the world

National hotline **'1109'** operating
throughout Greece



We have seen a **175% INCREASE**
in tips coming through our hotline
in Greece in 2014

ASSISTED 131 VICTIMS OF HUMAN TRAFFICKING in

just this last year

We have seen **91% OF
ASSISTED SURVIVORS**
progressed into our transition
program in 2014

**CONVICTED 39
TRAFFICKERS** to date



INTRODUCTION OF 4P STRATEGY

Our strategy in combating human trafficking entails a comprehensive approach that addresses the issue from every angle:



PREVENTION



PROTECTION



PROSECUTION



PARTNERSHIP

We are happy to report a snapshot of each of these categories, and how we are actively working to abolish injustice in the 21st Century.



PREVENTION

Prevention: We work to stop individuals from becoming victims of human trafficking by providing awareness, education to the next generation, and interrupting the demand.

Education: We have created education curriculum, Bodies Are Not Commodities, to educate potential victims of human trafficking in schools, orphanages, and universities. Young adults are equipped with information and strategies to avoid becoming victims. (FEATURE WORDS: “BODIES ARE NOT COMMODITIES” – this can be the stand out on this page as we really want people to get a hold of the curriculum)

Awareness: We also raise awareness about human trafficking within community groups, churches, and universities globally through the A21 Prevention and Awareness Program and the ShineHope human trafficking prevention program.



MILLIONS

of people around the world have been reached by our prevention efforts in 2014

Despite the political turmoil and tragedies that Ukraine suffered in 2014, our team on the ground managed to continue advancing the cause of justice.

APPROXIMATELY
8,500



students, educators, orphans and university students reached with the message of Freedom, through events and personal training.



WALK FOR FREEDOM

We saw **36 COUNTRIES** participate with us in reaching **15 MILLION PEOPLE** through our first annual, global #WalkForFreedom

307 MILLION

PEOPLE REACHED GLOBALLY

Our UK office helped reach 307 million people with a message of prevention surrounding the 2014 World Cup events in Brazil.



In 2014 we also had the honor of presenting to **80 Legal Studies Educators** at Parliament House in Australia

PREVENTION

Through our “SummerJobs” campaign in Bulgaria, we have reached more than.

30K

UNIVERSITY STUDENTS

that are at risk of being trafficked due to looking for summer jobs abroad



In 2014 we launched our Norwegian office, focusing heavily on Prevention and Awareness programs in schools, communities and churches.

91%

In 2014, we conducted a survey and discovered that 91% of Bulgarian university educated students are at risk of exploitation.



GATWICK AIRPORT OFFICER TRAINING (UK)

Staff training for Gatwick Airport staff, including, Behavioral Detective Officers, Police, Gatwick Airport Security, Gatwick Airport Terminal Team and Gatwick Airport training team.

“ I wanted to say how inspired I was by your presentation and the passion in which it was delivered. I learned so much (most of which I was shocked by), & it made me want to see if I can do something to help...”

- Behavioral Detective Officer, Gatwick Airport

4,000

IN THAILAND TRAINED on how to engage with their community by empowering women to help **PREVENT TRAFFICKING.**

&

1,000

RURAL LAOTIAN PEOPLE who were at risk of being trafficked were educated on the dangers of migration and trafficking of young people looking for work in big cities.

PREVENTION



PROTECTION

Protection: We protect survivors of human trafficking by providing a safe environment through our restoration programs in our aftercare facilities, as well as external care.

Rescue: We are able to offer support to local law enforcement, FBI, and other governmental agencies in the areas of training, investigations, and data collection through our human trafficking hotlines.

Restoration: We come alongside survivors to see them restored physically and emotionally. We provide education, vocational training, and repatriation assistance to equip them for a new and independent future.

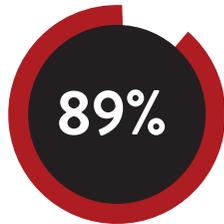


131

New victims of human trafficking have been assisted by us in 2014

421

421 victims of trafficking assisted by A21 in total



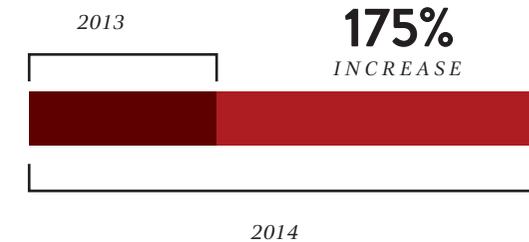
89% of new residents in our Greek shelter came to A21 through our own efforts of identification and awareness in 2014

91%

In 2014 91% of cases who exited the shelter program, also went on to enter our transition program



Here are a few highlights from some of our offices around the world and how we are advancing in the area of Protection:



175% increase in tips to our national hotline in Greece in 2014

40%

of the survivors that we assisted via our Greek Shelter have come from Bulgaria

In 2014 we started two social enterprises in Bulgaria that help provide jobs and opportunities for survivors: LIBERTY CLEANING COMPANY & LIBERTY CLOTHING COMPANY

8



We have assisted a total of **eight victims** of human trafficking in the United States in 2014.

NICOLE'S STORY

I WOULD LIKE FOR PEOPLE TO KNOW THAT **HUMAN TRAFFICKING** CAN HAPPEN IN YOUR OWN BACKYARD.

- Nicole Survivor, USA

*Watch Nicole tell her story about being trafficked in the USA www.A21.org



69%

of South African National Victims have been assisted by us.

We have assisted

29

SURVIVORS

in South Africa overall with
17 of them being in 2014



We are now operating an official anti-trafficking hotline/helpline in Thailand to help repatriate victims of trafficking and be a resource for safe migration in all countries of the Mekong Delta region.



PROSECUTION

Prosecution: We work to prosecute traffickers, provide survivors with legal council, and strengthen the legal response to human trafficking.

Enforcement: We provide access to legal council to the survivors in our care and offer representation for those victims who undertake criminal proceedings to prosecute traffickers

Legislation: We help guide changes to legislation that will provide a more comprehensive suit of laws and ensure traffickers are held accountable for their crimes.





496.2 YEARS

IN PRISON

To date, The A21 Campaign has seen a total of 39 traffickers convicted resulting in **496.2 years** in prison sentences and fines of **€1,790,000.00 (\$2,269,013.00)**.



The release of the US Department of State Trafficking in Persons Report (TIP) in June 2014 revealed that **A21 lawyers are responsible for prosecuting 50% of all traffickers convicted in Greece.**

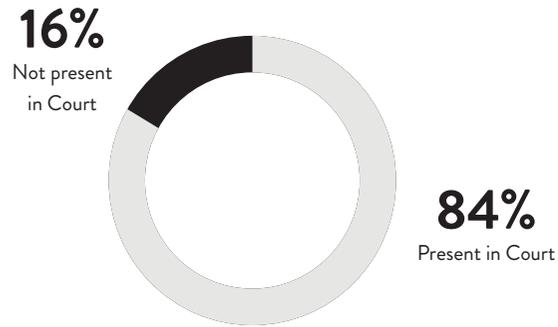
A21 has seen

5 TRAFFICKERS

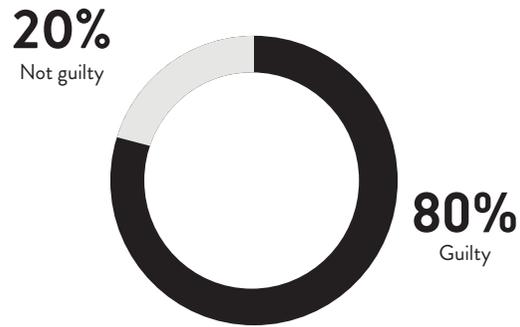
convicted in 2014, totaling **43.5 years** in prison and **€30,000.00 (\$38,020.00) in fines**



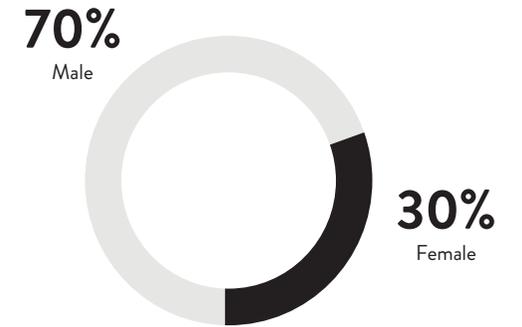
*TRAFFICKERS
PRESENT IN COURT*



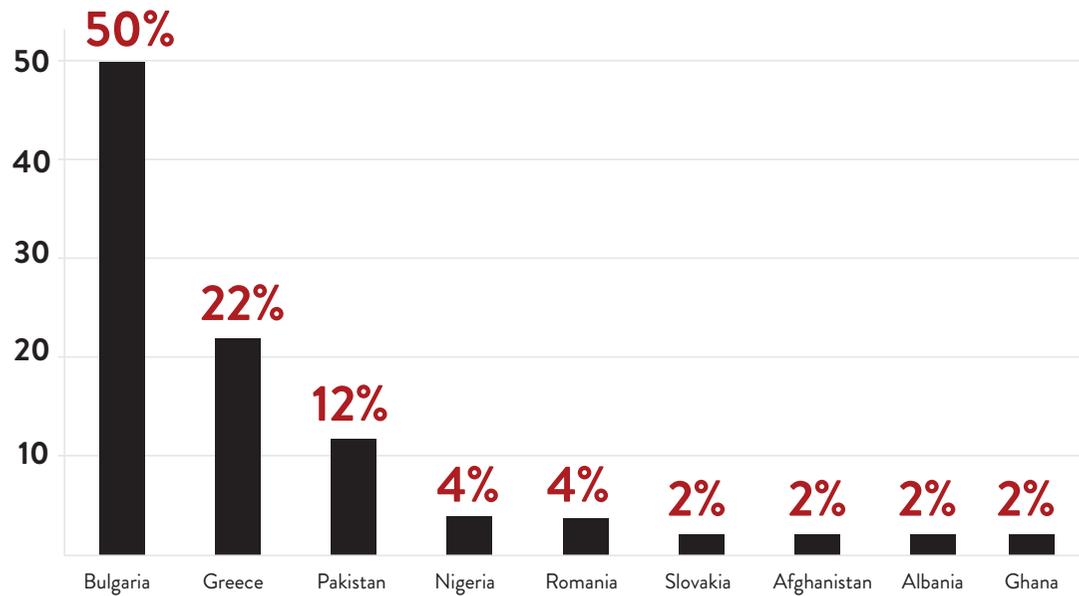
CONVICTIONS



*TRAFFICKER'S
GENDER*



TRAFFICKER'S NATIONALITY





PARTNERSHIP

Partnership: We aim to partner with fundraising supporters, governmental agencies, and community members to see injustice abolished.

Supporters: We unite with abolitionists who desire to make a difference and provide training, education materials, and programs to be outworked in communities through A-Teams. We work together with our monthly financial supporters who provide sustainable income so we are able to plan new prevention initiatives and assist more victims of human trafficking.

Partners: We collaborate and share information with law enforcement, government agencies, and local service providers to ensure the needs of human trafficking survivors are met.



From Police to Hospitals, Government officials to NGO's, and strategic partnership with people like YOU – we are determined to see human trafficking abolished in our lifetime.

650+

people signed up for A-Teams in the UK in 2014.

We partnered with the **INTERNATIONAL ORGANIZATION OF MIGRATION IN SOUTH AFRICA** and trained the members of the Western Cape Refugee and Migration Forum on identifying trafficking within the cases they assist and correct referral.

We also partnered in training local **VICTIM EMPOWERMENT VOLUNTEERS** who assist in counseling trauma victims at police stations. They are now equipped with how to identify and refer victims of trafficking.



688

we have trained 688 officers in 2014, with 76% voluntarily signing up to be on the A21 Task Force



“ If it wasn't for the training that you provided to my police unit, we would have not known how to deal with the case of human trafficking that we recently had. Thank you for the great work that you are doing. ”

- Captain Petropoulous - Greece



This year we assisted FBI and state law enforcement in the USA with Operation Cross Country, by providing resources for them to give to those identified as victims.

1,700 TRAINED

In Ukraine we partnered with the Government to train over **1,700 Government Officials** and **church leaders** on how to identify human trafficking victims and survivors.

4,000

Have been reached in Ukraine personally by our A-Teams

SURVIVORS PAYING IT FORWARD

One of our resident's dreams is to work with street children and make sure that they do not experience what she experienced due to human trafficking.

On a recent trip home with A21 staff, she drove through her town looking at children walking on the city streets and said, "When I see children on the streets, I want to go tell them that there is hope, that there is an opportunity for them to go to school. I can protect other children from the horrible experiences that happened in my life."

By supporting the fight for freedom, we aren't helping one person... we are also helping those whose lives will be impacted by the victims who have survived and lived to tell about it.



WHAT CAN YOU DO TO HELP?

The information in this report only tells part of the story of the impact that A21 is making around the world today. Every time we intervene in the life of a victim of human trafficking, we are setting their life on a new course of hope, dreams fulfilled and lasting freedom.

Survivors depend on us, and we depend on you. Your participation and continued support in this fight against human trafficking is essential for executing and expanding our strategy to abolish injustice in the 21st Century.

Consider one of the following three ways that you can help make a difference with us today:



DONATE

Your donation today will enable us to help more victims of human trafficking, as well as expand our programs that underpin our global strategy.



BECOME A REGULAR GIVER

Regular monthly donations are vitally important as they help us confidently plan ahead and contribute to long-term sustainability and growth.



START A FUNDRAISER

Use our personalized fundraising tool on our website to mobilize your friends and colleagues to join you in making a difference.

TOGETHER,
WE CAN SEE
HUMAN
TRAFFICKING
ABOLISHED



FOR MORE INFORMATION ON HOW TO GET INVOLVED, VISIT

www.A21.org